



For Information:
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For Immediate Release:
Shaw Media Illinois
Crystal Lake, Illinois
April 6, 2020

Shaw Media has announced the launch of a community grant program to help local businesses continue advertising during the challenging times created by the COVID-19 crisis. Nearly 30 Shaw Media publications are participating in this program, jointly allocating up to \$1,000,000 in matching advertising credits to assist local businesses. As a family owned business, Shaw Media is committed to supporting local partners and helping them reach customers.

To apply for this grant program or find more information, please visit www.shawmedia.com/community-grant and complete the online application. This program is open to locally owned and operated businesses impacted by the coronavirus. Grant credits are available for a minimum of \$200 and a maximum of \$10,000 and can be used towards print or digital advertising in their local Shaw Media news products. Grant credits will be awarded in April, May and June and must be used within the month.

Completed applications will be reviewed and a Shaw representative will reach out to confirm approval. Questions regarding this program can be directed to your local Shaw Media publication.

About Shaw Media

Shaw Media, founded in Dixon, IL in 1851, is a media company with newspapers, magazines, niche publications, websites, and video/digital production services in the Chicago suburbs, Northern Illinois and Iowa. Shaw Media is the third oldest, continuously owned and operated media company in the nation.